



# Large Systems Integrator Cuts Data Costs and Gains Cellular Visibility



## Customer Overview

The systems integrator enables carrier product development and equipment manufacturers to provide turnkey product fulfillment services. They support the full product lifecycle, from development to deployment, helping their customers offer world-class services.

## Industries Served

Telecommunications Carriers  
Equipment Manufacturers

**Locations** 50,000+



## The Problem

The systems integrator was working with a carrier product house facing the challenge of managing business cellular data usage at scale. Excessive data consumption was driving up costs and eroding revenue margins, with no reliable way to identify the source or set controls before charges escalated.



## Our Solution

The systems integrator leveraged Atlas Aware to tailor a solution to their specific needs. Atlas Aware provided comprehensive visibility into connectivity, enabled data usage thresholds, and integrated seamlessly with their existing systems — including the OEM device and a prominent broadband aggregator.

Atlas Aware delivered deep visibility into cellular performance, enabling teams to identify and report on runaway data consumption and LTE operations before costs spiral. Its network performance management capabilities also ensured proactive handling of performance issues, giving operations teams the confidence and control they needed.



## The Results + Benefits

As a result of implementing Atlas Aware, the systems integrator experienced:

- ▶ **Efficiently supported 50,000+ business customers through managed services**
- ▶ **Effective reporting on runaway data thresholds, enabling cost control**
- ▶ **Seamless integration with numerous ISPs and critical systems, streamlining operations**

*"The capabilities of Atlas Aware have provided us with a competitive edge in the mobility industry. The monitoring capabilities of the tool have proven to be invaluable to our business. The tool provides critical alerting and reports that allow us to identify and resolve costly issues like runaway data before it gets out of control. I would highly recommend Atlas Aware to anyone looking to gain more control over their mobility devices."*

Deliver Proactive Visibility  
with Atlas Aware

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— Director of Operations at Large Systems Integrator